Inc. Magazine Unveils Its 37th Annual List of America's Fastest-Growing Private Companies—the Inc. 5000

Passion Planner LLC Ranks No. 991 on the 2018 Inc. 5000
With Three-Year Revenue Growth of 497 Percent

NEW YORK, August 15, 2018 – *Inc.* magazine today revealed that Passion Planner LLC is No. 991 on its 37th annual Inc. 5000, the most prestigious ranking of the nation's fastest-growing private companies. The list represents a unique look at the most successful companies within the American economy's most dynamic segment—its independent small businesses. Microsoft, Dell, Domino's Pizza, Pandora, Timberland, LinkedIn, Yelp, Zillow, and many other well-known names gained their first national exposure as honorees on the Inc. 5000.

From Passion Planner's CEO:
"It doesn't have to be perfect it just has to start. When I started this company in my parents garage, I wanted to bring to life a planner that would be your paper life coach, ready and willing to be there to support you at all times. I couldn't have imagined all of the lives Passion Planner would touch. I am so grateful for my team, made up of a scrappy bunch of first generation Americans and immigrants who have a dream of making this world a better place, one planner at a time. Last but not least I am grateful for our #PashFam for being our cheerleaders through the ups and downs, and inspire us to keep on keepin' on." - Angelia Trinidad

Not only have the companies on the 2018 Inc. 5000 (which are listed online at Inc.com, with the top 500 companies featured in the September issue of *Inc.*, available on newsstands August 15) been very competitive within their markets, but the list as a whole shows staggering growth compared with prior lists. The 2018 Inc. 5000 achieved an astounding three-year average growth of 538.2

percent, and a median rate of 171.8 percent. The Inc. 5000's aggregate revenue was $206.1 billion in 2017, accounting for 664,095 jobs over the past three years.

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at www.inc.com/inc5000.

"If your company is on the Inc. 5000, it's unparalleled recognition of your years of hard work and sacrifice," says Inc. editor in chief James Ledbetter. "The lines of business may come and go, or come and stay. What doesn't change is the way entrepreneurs create and accelerate the forces that shape our lives."

The annual Inc. 5000 event honoring the companies on the list will be held October 17 to 19, 2018, at the JW Marriott San Antonio Hill Country Resort, in San Antonio, Texas. As always, speakers include some of the greatest innovators and business leaders of our generation.

More about Passion Planner:

Passion Planner's flagship product is the personal organizer that helps you identify your goals and build toward them every day. Its design encourages you to plan for the future, reflect on the past, but most importantly, act on the present. Since 2013, Passion Planner has grown into a community of dreamers, planners, and achievers. Having delivered to more than 160 countries, we are dedicated to helping everyone follow their passions.

As a Get One, Give One company, every planner purchased lets us give one to someone in need. We partner with nonprofits to support causes ranging from education to preserving our planet.

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More about Inc. and the Inc. 5000

Methodology

The 2018 Inc. 5000 is ranked according to percentage revenue growth when comparing 2014 and 2018. To qualify, companies must have been founded and

generating revenue by March 31, 2014. They had to be U.S.-based, privately held, for profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2017. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2014 is $100,000; the minimum for 2017 is $2 million. As always, Inc. reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in *Inc.*'s September issue. They represent the top tier of the Inc. 5000, which can be found at http://www.inc.com/inc5000.

About Inc. Media
Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. *Inc.* took home the National Magazine Award for General Excellence in both 2014 and 2012. The total monthly audience reach for the brand has been growing significantly, from 2,000,000 in 2010 to more than 18,000,000 today. For more information, visit www.inc.com.

The Inc. 5000 is a list of the fastest-growing private companies in the nation. Started in 1982, this prestigious list has become the hallmark of entrepreneurial success. The Inc. 5000 Conference & Awards Ceremony is an annual event that celebrates the remarkable achievements of these companies. The event also offers informative workshops, celebrated keynote speakers, and evening functions.

For more information on Inc. and the Inc. 5000 Conference, visit http://conference.inc.com/.

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